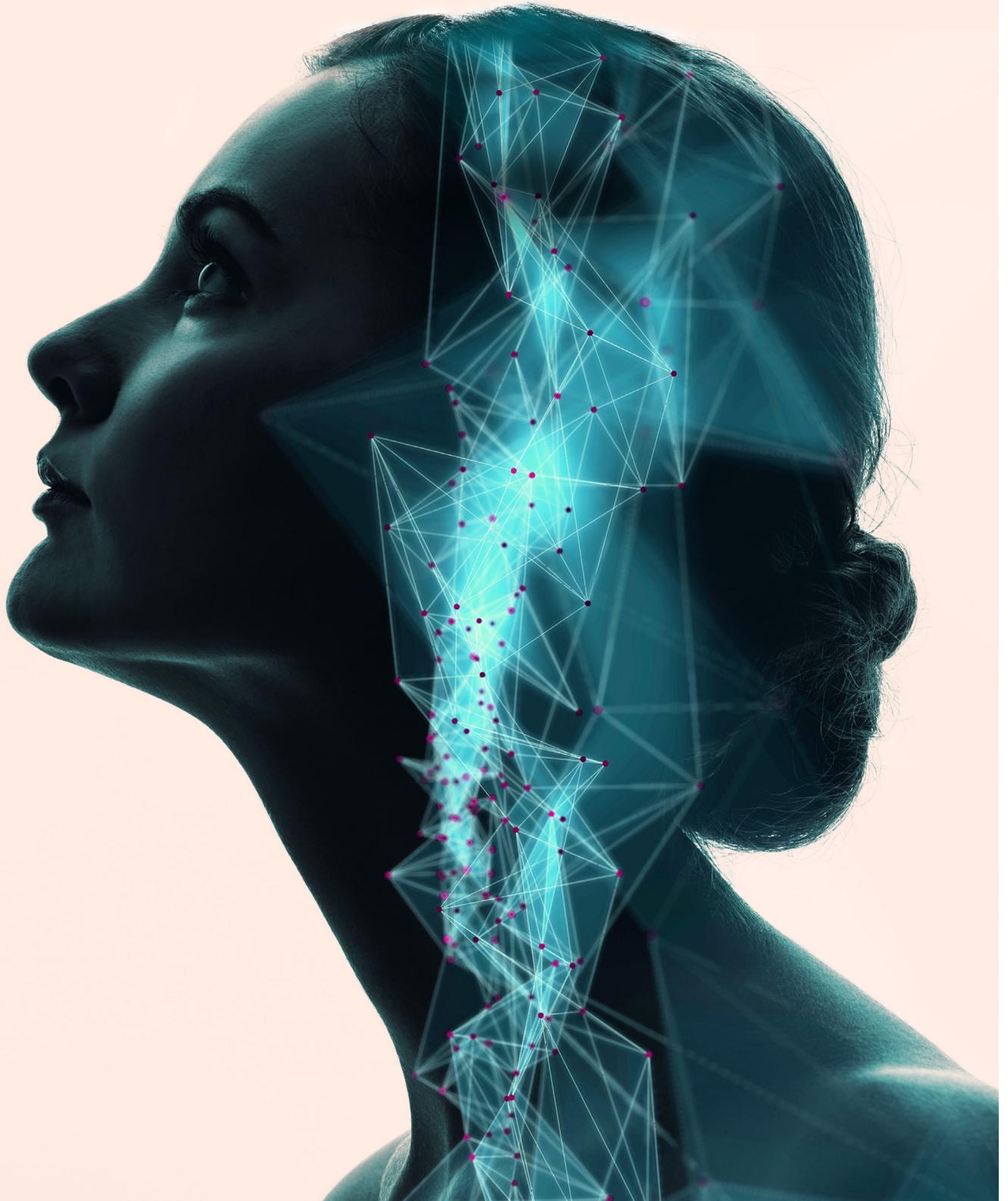




RWS Data Services for AI

AI training data you can trust



Who are our data services for?

Data scientists looking to build reliable, scalable AI models with clean, accurate training data.

With our services, data scientists are freed from the time-consuming task of cleaning data, allowing them to focus on the actual work of ML modelling, and enabling their organizations to deliver high-quality products and services to global audiences.



RWS data services – providing trustworthy AI training data

Artificial intelligence (AI) is a vital part of any modern business strategy. Machine learning (ML) models are integral to improving operations, streamlining processes and delivering a more personalized customer experience.

The issue – time-consuming data management

Training an AI and ensuring reliable, reliable performance requires high-quality data and effective data management – and for many organizations, the difficulties that accompany the collection, preparation and optimization of data for ML modelling are all too familiar. Finding the right resources, sufficient high-quality data and data service providers trustworthy enough to meet compliance requirements is a struggle.

This is a major problem for data scientists, who don't want to spend all their time collecting and cleaning data and instead want to focus on actually developing their AI model – and for business leaders, who want to ensure that the AI products they build are competitive and cost-effective.

The solution – RWS Data Services for AI

Our data services solve these difficulties. We provide an all-in-one solution for high-quality data collection, data annotation and data validation for all media types and languages.

Whether you're deploying global smart devices, piloting voice-activated technology, evaluating machine translation quality, removing policy-violating content, or just beginning your machine learning journey, our community of linguists and annotators will improve your machine learning operations with high-quality training data.



High-quality AI training data in any language, at any scale

At RWS, we help you achieve optimal results from your AI solutions with our portfolio of services, which we tailor to your specific needs. We offer:

Data collection

Anywhere in the world, for any data type – text, audio, image or video – we can acquire the content you need for AI training. Our managed and vetted pool of global workers can collect complete datasets for improving chat responses and dialogue, thematic photos and videos, selfies, acoustic data and multilingual content.

Data annotation and labelling

Our certified experts deliver the highest quality of transcription, annotation and classification so that you can rapidly train and fine-tune your AI models. Whether it's transcribing text or speech, tracking objects, segmenting images, identifying speakers or grading responses, our labelled datasets enable you to train best-in-class AI models.

Data validation

Using our data validation processes and tools, and our pool of in-market data evaluators, we increase the accuracy and quality of training content, saving you time and ensuring your models provide the expected outcome.

Consulting

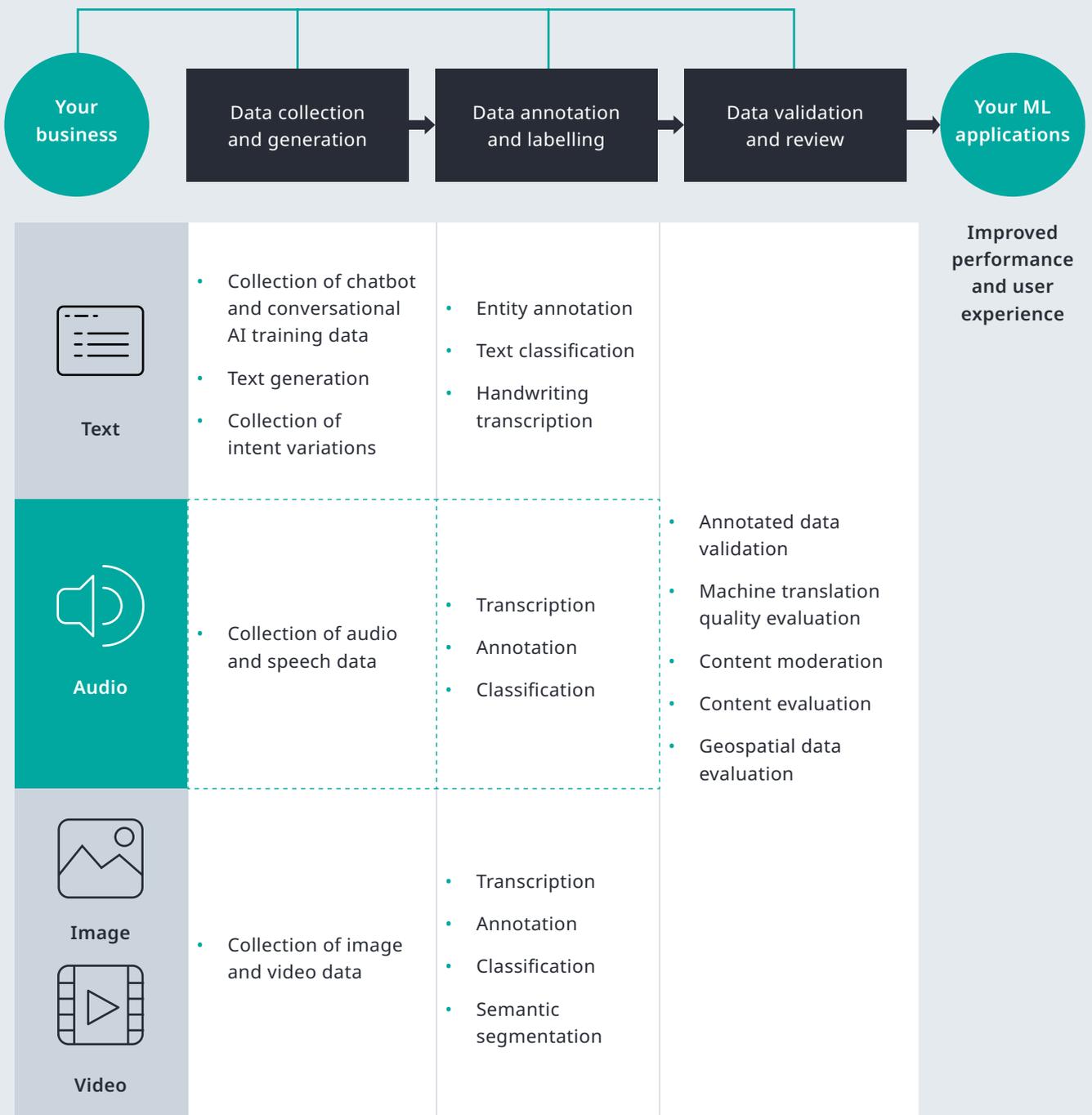
If you want to evaluate your current AI strategy, our team of experts can help you identify where and how to improve.



Multilingual data services for any media type

Different types and structures of training data are needed for each AI solution. At RWS, we have the resources and expertise to derive valuable training data from raw data of all kinds.

For all media types, we provide the full range of services – from collection to annotation and labelling through to validation – in the many languages, cultures and markets demanded by today's global world. We cover over 300 languages and variants and establish a customized solution to provide the data services you need.



Connect with a global audience

At RWS, we help you reach a global audience.

We've been solving global data quality and model evaluation problems for the big tech companies for more than 25 years. As an experienced, world-leading language service provider, we have the industry knowledge and global reach to provide the data services you need in any language, at any scale. Our tech-enabled processes ensure you derive value through productivity and cost-efficiency without compromising on scale or fairness around data.

By partnering with RWS for AI data services, you benefit from:



Global scalability

With over 1,400 in-house linguistic resources, an extensive talent pool of external professionals and coverage of over 300 languages and dialects, we can quickly scale our operations to meet your needs. Our global reach enables us to provide services for even the most underserved languages and dialects.



Certified experts

We work with carefully vetted, managed professionals with experience providing AI data services to big tech companies, along with ready-to-deploy linguistic and non-linguistic talent.



Best-in-class technology

Through consultation, we ensure that all of our processes and yours make the best use of technology, based on your requirements. We combine automation and a human-in-the-loop approach to maximize efficiency and reduce error, and offer strategic insights into automation, standardized workflows and productivity via reporting tools.

Our talent sourcing is also tech-enabled – resources are recruited and managed through an end-to-end platform.



Ability to manage complexity

For fully end-to-end AI/ML lifecycle services, we offer solutions beyond data labelling. We have offerings to help you build your AI and improve your ML operations, such as technology and consulting services that deliver the complete AI/ML package.

Reliable, relatable AI performance

The golden rule of building top-quality AI products is to use reliable training data.

With our extensive experience and global pool of talented professionals, our data services for AI provide you with peace of mind. Whatever your goals for your AI, you can rest assured that the data you're using to get there is high quality, reliable and relevant.

Find out more

[rws.com/ai/data-services](https://www.rws.com/ai/data-services)

About RWS

RWS Holdings plc is a unique, world-leading provider of technology-enabled language, content and intellectual property services. Through content transformation and multilingual data analysis, our unique combination of technology and cultural expertise helps our clients to grow by ensuring they are understood anywhere, in any language.

Our purpose is unlocking global understanding. By combining cultural understanding, client understanding and technical understanding, our services and technology assist our clients to acquire and retain customers, deliver engaging user experiences, maintain compliance and gain actionable insights into their data and content.

Our clients include 90 of the world's top 100 brands, the top 20 pharmaceutical companies and 19 of the top 20 patent filers. Our client base spans Europe, Asia Pacific, and North and South America. We work in the automotive, chemical, financial, legal, medical, pharmaceutical, technology and telecommunications sectors, which we serve from 80+ global locations across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: www.rws.com

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