

Scaling fund management in a complex regulatory landscape

How structured content can help asset management firms stay agile, compliant and competitive





Introduction

The fund management industry is growing at an unprecedented pace. According to **Carne Group's Change 2025 report**, 84% of fund managers expect to launch more funds in 2025 than in 2024. While this presents a wealth of opportunities, it also brings increasing regulatory complexity.

The report goes on to highlight that 98% of fund managers and 99% of institutional investors anticipate that compliance demands will grow over the next two years. For firms managing multiple funds across jurisdictions, the burden of documentation, regulatory filings and investor disclosures is becoming overwhelming.

The challenge is clear: traditional, manual content management processes simply cannot scale to meet these demands. Fund managers need an efficient, structured approach to documentation that ensures accuracy, consistency and compliance while keeping up with the speed of fund launches.

The solution? A content management system (CCMS), designed to streamline documentation processes and enable fund managers to scale efficiently.

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98%
of fund managers
foresee increasing
compliance complexity

99%
of institutional
investors expect
tighter regulations



The fund documentation bottleneck

Each new fund launch requires a complex set of documents, including:

- **Prospectuses**
- **Key information documents (KIDs)**
- **Investor fact sheets**
- **Regulatory filings across multiple jurisdictions**
- **Marketing and distribution materials**

Each of these documents contains overlapping information – risk disclosures, performance data and compliance statements. Yet, many firms still rely on manual, fragmented processes to manage these materials.

- Content is copied and pasted across multiple Word files and spreadsheets – leading to inconsistencies, errors and version control issues.
- Regulatory updates require manual edits across hundreds of documents – a time-consuming and error-prone process.
- Teams work in silos, relying on email chains for approvals – slowing down compliance reviews and increasing operational risk.



Why traditional approaches are failing

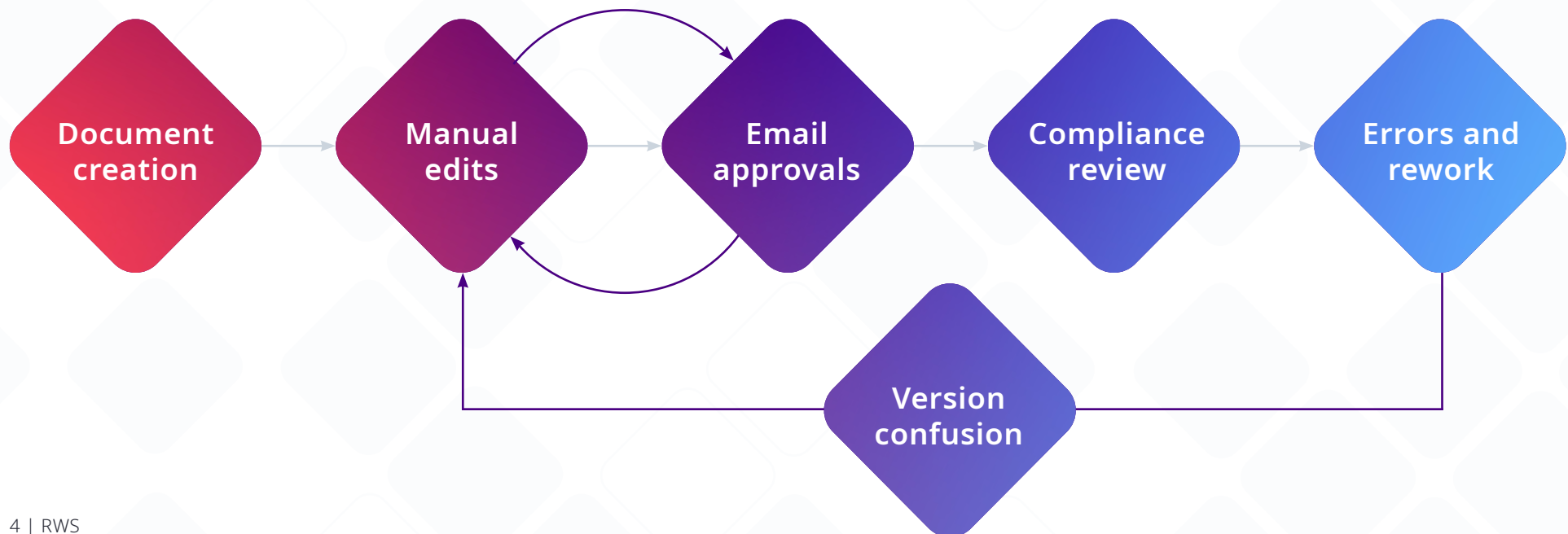
With more funds being launched and regulations constantly evolving, this outdated manual approach allows too much room for error. A single inconsistency in documentation could result in compliance violations, regulatory fines and a loss of investor trust.

Many firms attempt to solve the problem by hiring more compliance officers, legal reviewers and document managers. However, this strategy is proving unsustainable.

88% of fund managers plan to increase outsourcing of non-core functions in 2025 (**Change 2025**), highlighting that firms are already struggling to manage the workload internally.

Simply adding more people doesn't address the root issue. To scale effectively, firms need a structured content strategy – powered by a CCMS.

The traditional document creation process





The CCMS advantage: scalable, structured content management

Many fund managers today rely on unstructured content, meaning key regulatory information is buried in Word documents, PDFs and spreadsheets, each created and stored in separate locations. Updating these materials is time-consuming and allows errors and inconsistencies to creep in.

Structured content solves this by breaking information down into small, reusable chunks – known as components – each covering a single topic. These components are tagged with metadata that provides context and meaning, specifying details such as:



What the content is about
(eg risk disclosures, fund performance data)



What type of content it is
(eg heading, paragraph, table)



Which region and fund it applies to
(eg EU, US, UK variations)



Scaling fund management in a complex regulatory landscape

A CCMS is the tool you need to manage structured content. Unlike traditional document management systems, which store documents as static files, a CCMS organizes all the content as modular components, allowing you to assemble them into any output format as needed.

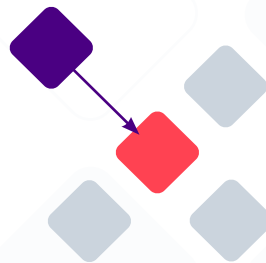
With this structured approach, firms can organize key content – such as risk disclosures or regulatory statements – as structured, reusable components. Content can be easily categorized, retrieved and updated at a granular level, ensuring consistency and compliance across all fund documents while enabling automated updates when regulations or other information changes.

Author



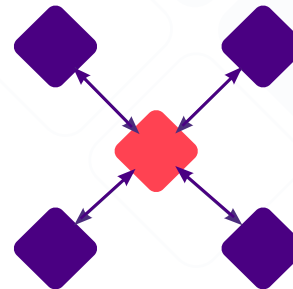
Content is created in modular components

Centralize



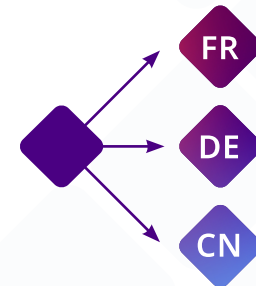
Components are stored in a central, shared location

Collaborate



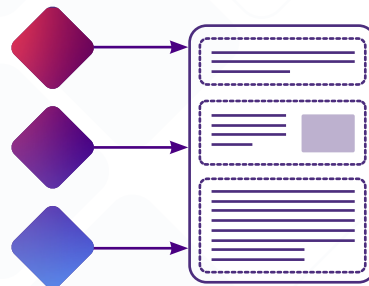
Content is written and reviewed by internal and external stakeholders

Translate



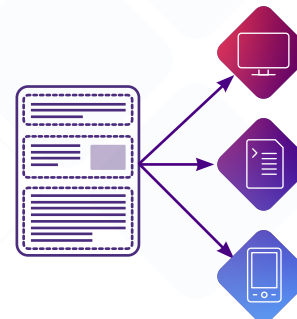
Workflows automatically drive content component translation

Assemble



Components are dynamically assembled and turned into a deliverable

Publish



Content is formatted and published according to consumer and channel needs



What is intelligent content?

CCMSs don't just structure content – they make it intelligent. Intelligent content is readable and usable by both humans and machines, allowing automation and AI-driven services to navigate, search and retrieve content efficiently.

With intelligent content, fund managers can ensure that the right information is delivered to the right people at the right time, whether that's an investor accessing a fact sheet or a compliance team retrieving the latest regulatory disclosures.

To be intelligent, content must be:

- **Structured**
Organized in a systematic way for easy retrieval
- **Stored in topic-specific components**
Small, reusable content blocks rather than static files
- **Reusable**
Easily repurposed across multiple documents and jurisdictions
- **Format-free**
Created independently from formatting, making it adaptable for different outputs (eg PDFs, web, mobile)
- **Enriched with metadata**
Tagged with key information that allows AI and automation tools to process it efficiently



Powering intelligent content for fund management

A CCMS provides the core capabilities needed to manage and automate financial documentation efficiently. But advanced solutions go further – leveraging semantic AI, taxonomies and knowledge graphs to enhance content discoverability and compliance. Some platforms also integrate large language models (LLMs) to dynamically assemble and deliver content, ensuring fund managers and investors can always access the most relevant, up-to-date information.

For example, semantic AI-powered tagging can automatically classify fund documentation based on jurisdiction, asset class or regulatory requirement, ensuring compliance teams always retrieve the correct version of a disclosure – without manual searching. Meanwhile, AI-driven recommendations can proactively surface related policies, risk statements or historical fund performance data, helping analysts make faster, more informed decisions. When regulatory updates occur, LLM-based automation ensures that updates are seamlessly applied across all relevant documentation, reducing the risk of inconsistencies and compliance violations.

Laying the foundation for AI readiness

Intelligent content does more than improve compliance and efficiency – it also prepares fund managers for the AI-driven future. While many firms are eager to adopt AI solutions, unstructured content remains a significant challenge. AI models rely on structured, connected information to generate reliable insights, but dense, disconnected documents can lead to inaccurate outputs. By transforming content into modular, metadata-enriched components, firms create an AI-ready foundation. This ensures automation tools can accurately retrieve, interpret and generate insights – driving more effective decision-making, proactive compliance and seamless regulatory adaptation.





How a CCMS transforms fund management

Regulatory complexity and the increasing pace of fund launches demand a smarter approach to content management. A CCMS is designed to help fund managers overcome documentation bottlenecks, reduce compliance risk and improve operational efficiency. By replacing fragmented workflows with structured, intelligent content, it ensures that fund documentation remains accurate, consistent and up to date – no matter how many funds you manage or how frequently regulations change.

With a CCMS, firms can scale their operations without scaling inefficiencies. Here's how:



Faster time to market

A CCMS allows firms to build fund documentation quickly using structured content components. Instead of drafting from scratch, teams can pull in pre-approved, compliant content blocks, reducing bottlenecks in legal and compliance reviews.



Automated updates across all documents

Regulations change frequently. With a CCMS, fund managers only need to update a content component once, and the changes can be automatically applied across all relevant documents – eliminating the need for manual searches and updates, significantly reducing the risk of errors.



Effortless multi-jurisdictional compliance

Managing fund documentation across multiple jurisdictions is complex. A CCMS enables firms to create localized variations of content while maintaining alignment with core regulations, ensuring compliance in every market.



Improved version control and audit readiness

Tracking multiple document versions manually is inefficient and risky. A CCMS maintains a full audit trail of changes, approvals and document versions, ensuring that compliance teams can easily track updates and provide documentation to regulators when needed.



Seamless collaboration with external providers

As more firms outsource compliance and documentation management, a CCMS ensures that external providers always have access to the latest, approved content – reducing miscommunication and version conflicts.



The future of fund management is structured

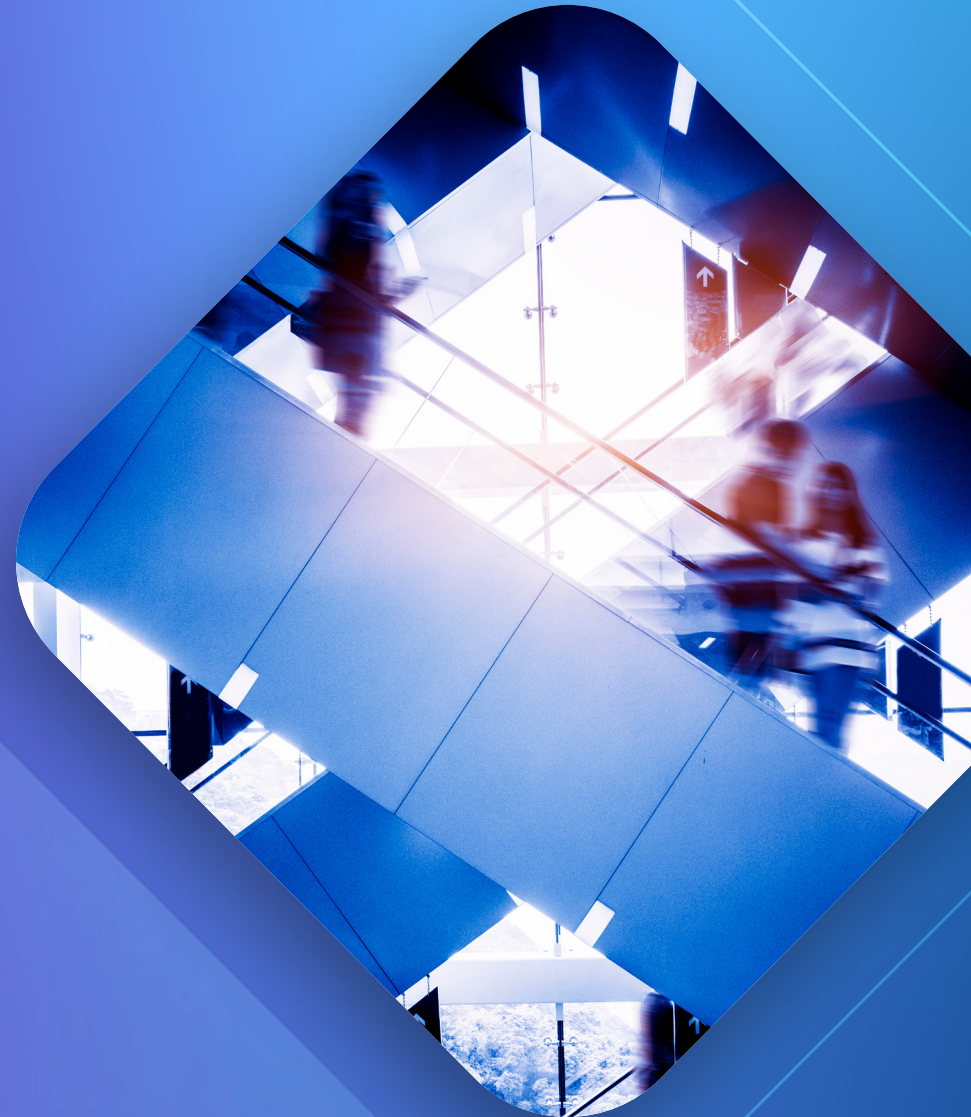
The fund management industry is expanding rapidly, but traditional documentation processes haven't kept up. Manual workflows, scattered files and outdated approval methods are holding firms back from scaling efficiently.

A CCMS is not just an upgrade – it's a necessity for fund managers looking to:

- **Launch funds faster** with pre-approved, structured content components
- **Ensure compliance with ease** by automating regulatory updates
- **Reduce risk** by maintaining a single source of truth for documentation
- **Improve efficiency** by eliminating content duplication and manual errors
- **Strengthen investor trust** through consistent, transparent communications

Regulatory complexity will only continue to grow. The question is no longer whether fund managers need to modernize their documentation processes – it's how quickly they can adapt.

Now is the time for firms to take control of their content strategy and build a foundation for scalable, compliant growth.





Finding the right structured content solution for your firm

A structured content approach can help fund managers streamline operations, improve compliance and scale efficiently.

At RWS, we offer a range of structured content solutions. The best choice for your firm depends on your content workflows and regulatory requirements.

Our structured content solutions

Enterprise-scale structured content management

For financial institutions managing high volumes of fund documentation across multiple jurisdictions.

Best for: Fund managers dealing with complex, multi-market compliance requirements.

Key capabilities:

- **Modular content reuse**
Maintain a single source of truth for consistent, compliant fund documents.
- **Automated updates**
Apply regulatory changes instantly across all content.
- **Semantic AI and metadata**
Enhance searchability and compliance tracking.

Lightweight, intuitive structured authoring

For organizations new to structured content, offering a user-friendly way to create XML-based documents.

Best for: Legal, compliance and business teams needing structured content without technical complexity.

Key capabilities:

- **Guided authoring**
Use pre-configured templates and workflows for compliant content creation.
- **Real-time validation**
Ensure accuracy and compliance as you write.
- **CCMS integration**
Connect seamlessly to a structured content system.

Regulatory and legislative content management

For firms handling legal, legislative and compliance-heavy documentation.

Best for: Organizations requiring strict version control and auditability.

Key capabilities:

- **Legislative lifecycle management**
Track regulations across different jurisdictions.
- **Audit trails**
Maintain full visibility into content changes and approvals.
- **Metadata tagging**
Structure content to align with compliance frameworks.



Next steps

Sign up for our free workshop to find out what content supply chain success looks like for you.

Or, learn more about how RWS's content technology solutions can help your firm stay ahead in an increasingly complex regulatory environment.

[rws.com/structured-content](https://www.rws.com/structured-content)

About RWS

RWS Holdings plc is a unique, world-leading provider of technology-enabled language, content and intellectual property services. Through content transformation and multilingual data analysis, our combination of AI-enabled technology and human expertise helps our clients to grow by ensuring they are understood anywhere, in any language.

Our purpose is unlocking global understanding. By combining cultural understanding, client understanding and technical understanding, our services and technology assist our clients to acquire and retain customers, deliver engaging user experiences, maintain compliance and gain actionable insights into their data and content.

Over the past 20 years we've been evolving our own AI solutions as well as helping clients to explore, build and use multilingual AI applications. With 45+ AI-related patents and more than 100 peer-reviewed papers, we have the experience and expertise to support clients on their AI journey.

We work with over 80% of the world's top 100 brands, more than three-quarters of Fortune's 20 'Most Admired Companies' and almost all of the top pharmaceutical companies, investment banks, law firms and patent filers. Our client base spans Europe, Asia Pacific, Africa and North and South America. Our 60+ global locations across five continents service clients in the automotive, chemical, financial, legal, medical, pharmaceutical, technology and telecommunications sectors.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: www.rws.com

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