

# Free machine translation

Are you willing to take the risk?

Find out what's really happening to confidential translations online – and how to make them safe.

Translating content using free online platforms?

## Beware going down that path...

01.

Content doesn't stay confidential.



02.

You may break contractual obligations.



03.

You could risk regulatory fines.



04.

Customer trust can be broken.



05.

Professional reputations are at risk.



06.

You risk loss of business and revenue.



64% of translation professionals say their colleagues frequently use free translation services on the web, according to CSA Research.

In 2019, one oil firm used a free translation tool to translate highly confidential plans and commercially sensitive information. The content was found online by a college professor who googled the firm's name. In her results were the company's translations.

## You and your content risk getting lost.

07.

Wandering content

Your translated confidential content can be sent to other regions for processing.



08.

Misuse and abuse

Your content is used to train publicly available translation tools.



09.

Data ghosts

Data can linger with a service provider for 180 days after a deletion request, creating breach risks.<sup>1</sup>



10.

Prying eyes

Sensitive content – if not personally identifiable data – may be seen and analyzed by the service provider.



### Australian Strategic Policy Institute (ASPI)

claims China's Global Tone Communication Technology (GTCOM), which analyzes bulk unstructured data, and which is embedded in Alibaba Cloud services, contributes to state security and intelligence data collection.<sup>2</sup>

## Get to safety!

Language Weaver: The most secure enterprise AI translation

### Secure by design

Prevent any prying eyes or unauthorized access with deeply and natively embedded security and privacy features.

### Flexible deployment

Enjoy translation capabilities your way with deployment available in the cloud, on-premises, or in a unique hybrid Edge-Cloud model.

### Maximum connectivity

Connect through the secure portal, prebuilt connectors, or API to integrate Language Weaver seamlessly into your existing systems for a smooth and secure translation experience every time.

### Immense capacity

Translate 1 million+ documents and terabytes of content at rates of up to 100,000 words per minute, across 3,500+ language combinations.

### Intelligent adaptation

As an AI-powered solution, Language Weaver's unique adaptive capabilities leverage direct user feedback, dictionaries, and cumulative translation expertise – continuously enhancing output that is specific, tailored, and fine-tuned for your requirements.

<sup>1</sup> Google Privacy & Terms, [policies.google.com/technologies/retention?hl=en](https://policies.google.com/technologies/retention?hl=en)

<sup>2</sup> Engineering global consent: The Chinese Communist Party's data-driven power expansion, Australian Strategic Policy Institute, October 2019. [www.aspi.org.au/report/engineering-global-consent-chinese-communist-partys-data-driven-power-expansion](https://www.aspi.org.au/report/engineering-global-consent-chinese-communist-partys-data-driven-power-expansion)

## Discover how we do it

– and why you'll never have to risk compromising your security through translations again.

[languageweaver.com](https://www.languageweaver.com)

