

Testing services for global product excellence.

Deliver seamless, compliant and culturally aligned experiences everywhere you operate.



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Whether you're launching in one market or fifty, your users expect products that feel intuitive, accessible and fully functional. But ensuring quality across languages, devices and regions is increasingly complex.

RWS brings together all the testing capabilities you need including functional, linguistic, internationalization, accessibility and more, into one unified global solution.

With over 20 years of globalization testing experience and round-the-clock testing capabilities, we give you peace of mind that your product is in safe hands, from development through release.



Where global testing breaks down

Fragmented testing processes

Working with multiple testing vendors often leads to duplicated effort, inconsistent quality and slower releases into markets. Managing separate providers also increases onboarding effort and oversight, consuming valuable internal resources.

Limited multilingual and accessibility coverage

Many teams struggle to validate localized versions at the same depth as the source language. Local market accessibility issues are frequently overlooked.

Growing compliance pressure

New and evolving requirements under WCAG, along with global regulations such as the ADA, EN 301 549, the Accessible Canada Act (ACA), and others, now require organizations to validate accessibility across global markets and language versions.

This means every localized experience should meet the same accessibility standards for usability, compliance, and inclusivity. Our testing workflows ensure consistency across languages, regions, and formats so that your digital content remains accessible to all users, everywhere.

Need for faster, more efficient releases

Siloed teams and manual processes slow down delivery, especially when linguistic, functional and accessibility testing happen independently. Tight deadlines, short release cycles and limited budgets make it even harder to complete comprehensive quality checks on time.

Security and confidentiality risks

Product information must remain strictly confidential prior to release, yet fragmented vendor environments can introduce unnecessary exposure and risk.



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RWS's approach to smarter, scalable testing

Your teams shouldn't juggle multiple vendors just to ensure functional, linguistic, and accessibility quality.

RWS delivers an integrated human-in-the-Loop testing ecosystem that combines automation, expert linguists, and specialized QA under one roof. The result? Faster releases, consistent global user experiences, and lower total cost of quality.

Core testing services



Functional testing: Validate product features against requirements across supported platforms and environments.



Linguistic testing: Ensure translations are accurate, contextually appropriate, and visually correct.



Internationalization testing: Confirm your product adapts smoothly to global formats, character sets, and cultural expectations.



Automation testing: Reduce regression costs and speed up cycles with tailored automation frameworks.

Specialized expertise



Accessibility testing: Expert led evaluations aligned with WCAG 2.2, the ADA, EAA, and other global accessibility standards and regulations.



Multilingual accessibility testing: Verify compliance across all localized versions - not just the source language.



UX & usability testing: Evaluate real user journeys to identify friction points and optimize experience with a wide representation of your user base per target market.



Competitive analysis: Benchmark localized experiences against local-market competitors.

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Why choose RWS

A single global partner

Combine translation, localization and testing within one integrated ecosystem, reducing complexity and cost.

Scale and expertise at enterprise level

More than 1,000 QA specialists and secure testing labs across North America, Europe and APAC ensure fast, flexible global coverage. Our dedicated onshore and offshore test labs operate in all time zones, enabling joint and continuous testing to keep turnaround times short.

Multilingual accessibility leadership

One of the few providers capable of accessibility testing across all languages, helping you meet emerging global requirements.

Human-in-the-loop efficiency

Automation handles repetitive checks, while expert testers focus on high-value insight, maximizing both speed and quality.

Independent verification for complete confidence

Our QA teams operate independently from translation teams, ensuring objective, transparent results, even for content we localize.

Trusted by the world's leading technology companies

We partner with major global brands across software, devices, AI and digital platforms, delivering testing at unmatched scale and depth. Learn more about how enterprise-class tech companies benefited from our services:



RWS enables high-volume localization testing for a global tech company

[Read case study](#)



How RWS refreshed a global creative platform for a new generation of users

[Read case study](#)

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Connect with our testing specialists to begin

Make sure your products perform flawlessly, meet accessibility standards, and resonate locally in every market. Get in touch for a no-obligation conversation or explore our services in more detail.

[Learn more](#)

About us

RWS is a global AI solutions company empowering the world's most trusted enterprise AI.

Our proprietary Cultural Intelligence Layer, powered by 250,000 data specialists, cultural and language experts and deep domain professionals, backed by 45+ patents, makes enterprise AI culturally fluent, contextually accurate and secure, ensuring every interaction reflects a brand's tone, context and customer values.

Through our Generate, Transform and Protect segments, we deliver intelligent content, enterprise knowledge, large-scale localization and IP protection for global growth. Trusted by 80+ of the world's top 100 brands, RWS provides the confidence, governance and expertise organizations need to deploy AI safely, responsibly and at scale.

Headquartered in the UK, RWS is listed on AIM (RWS.L).

More information: [rws.com](https://www.rws.com)

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**Hello,
world.**