

## Course Title

# Tridion Sites Fundamentals

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### Learning Objectives:

This course is designed to take users through the main concepts and best practices needed to manage an Tridion Sites Implementation.

The course takes advantage of the Digital eXperience Accelerator (DXA), a fully functional website implementation for Tridion Sites that provides a quick-start foundation for web projects.

This course provides an introduction to Tridion Sites Content Management and will show how Tridion Sites is structured and which items are used to manage and organize content and websites. The features and the benefits of Tridion Sites Interfaces and their functionalities will be described and the trainer will guide the user through practical scenarios and exercises needed to update, create and manage a website.

During the course, a user will learn how to create an entire new website section using most Tridion sites features and functionalities whilst taking advantage of the combined Tridion Sites Interfaces.

### Target Audience:

Users who have never used Tridion Sites before and want to get started with the application to be productive from day one as well as understand the main features of Tridion Sites

- Editors
- Business Analysts
- Project Managers
- Developers
- Architects

**Prerequisites:**

Basic understanding of Website management

**Course Delivery Mode:**

This course is available in the following delivery modes:

- Onsite, delivered over 2 days

**Further Information:**

For further information on any of our courses please contact us at [learn@rws.com](mailto:learn@rws.com).

## Topics covered during the course

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- **Tridion DX**
- **Tridion Sites Experience Management**
- **Tridion Sites Interfaces**

Three user interfaces to manage and edit your content:

  - Experience Space
    - A new way of working
  - Content Explorer
    - A traditional CMS interface
  - Experience Manager
    - WYSWYG view, for clear and easy editing
- **Tridion Sites Content Explorer (CE)**
  - Exploring the Content Explorer User Interface
- **BluePrinting® Overview**
  - Designing and implementing a hierarchical relationship among elements used to create websites
- **Component Management**
  - Understanding Building Block Relationship and Usage:
  - Schemas
  - Components Component Templates
  - Pages
  - Page Templates
  - Content Types

- **Page (and Regions) Management**
  - Understanding the management of Pages:
    - Structure Groups
    - Page Types
    - Page Templates
    - Regions
    - Pages
    - Publishing
- **Navigation Management**
  - Understanding navigation can be maintained and managed within Tridion Sites or outside the system
- **Taxonomy: Classification & Metadata**
  - Understanding Taxonomy, Classification and Metadata in Tridion Sites
- **Tridion Sites Experience Manager (XPM)**
  - Understanding the Tridion Sites Experience Manager interface and capabilities
  - Content Types
  - Page Types
- **Localization**
  - Understanding translation and localization and the main purposes for localization within Tridion Sites

#### About us

RWS is a content solutions company, powered by technology and human expertise. We grow the value of ideas, data and content by making sure organizations are understood. Everywhere.

Our proprietary technology, 45+ AI patents and human experts help organizations bring ideas to market faster, build deeper relationships across borders and cultures, and enter new markets with confidence – growing their business and connecting them to a world of opportunities.

It's why over 80 of the world's top 100 brands trust RWS to drive innovation, inform decisions and shape brand experiences.

With 60+ global locations, across five continents, our teams work with businesses across almost all industries. Innovating since 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

More information: [rws.com](https://rws.com)

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