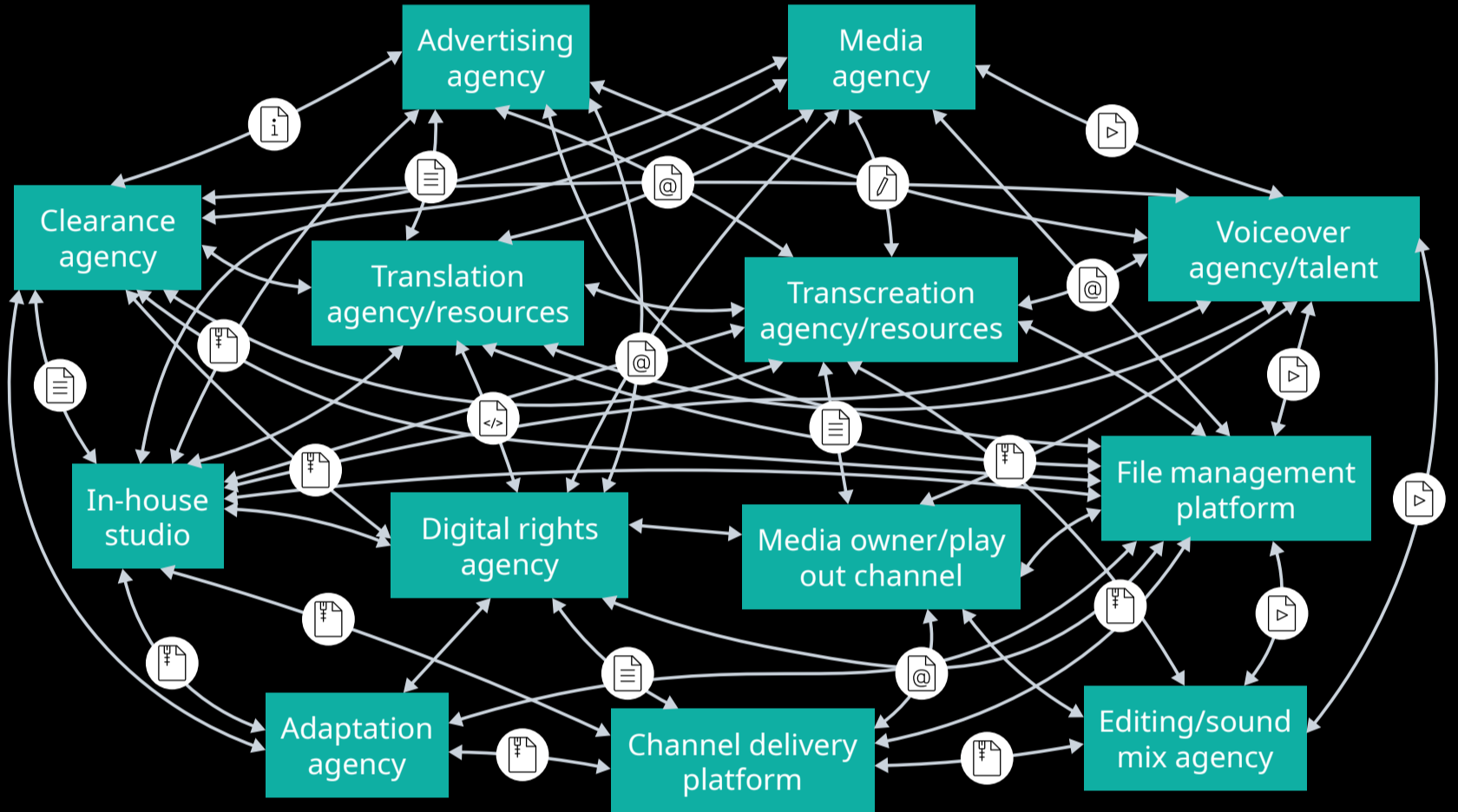


Simplifying video production

Video production can be challenging...

- Increasing demand from stakeholders
- Creating multilingual video content for multiple channels
- Tighter deadlines and budgets
- Producing multilingual voice and captioned/subtitled content
- Simultaneous delivery to global markets
- Managing the multiple agencies involved in video production
- Ensuring consistent messaging across markets
- Juggling various content formats and files between agencies

It's often a chaotic picture...



And this is just the picture for one market... let alone multiple regions and markets...

Video production is often laborious to manage, inefficient and expensive.

It needn't be.

We provide an end-to-end service that can help you simplify your video production.

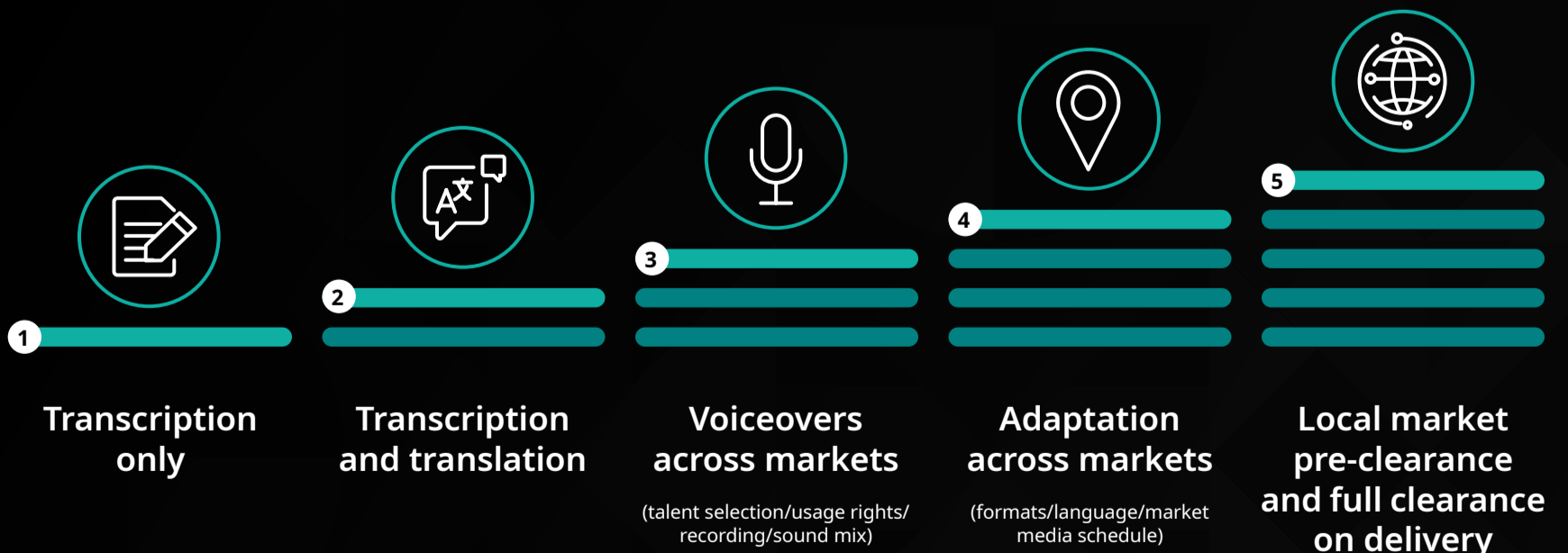
With greater transparency of your global video production costs, we can help you control your costs – and just as importantly – get greater value and more content out of your existing budgets.

Our talented team will...

- Work with your agencies, in-house teams or local market approvers
- Manage your transcreation, voice, captions and subtitles needs
- Provide consultation on how brand values, language and cultural issues need to be considered at every stage
- Reduce your time to market and make sure you deliver the right messages to the right people

Where do I start?

We can work with you to find a well-thought out, stepped approach to gaining control, at any point in the lifecycle below.



Contact us today to see how we can help you simplify your video production.