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Reasons why our clients and partners are moving their content ecosystem to Cloud

80% of organizations are expected to migrate to the cloud by 2025

STRATEGIC

1 Transfer of cost from a capital to operational expenditure with our **all-in-one licensing model**

2 **Data modernization** to generate actionable insights on your organization

3 **Security and data protection** with ISO-27001 and SOC 2 Type 2 compliant cloud operations

4 Differentiate your **customer experience** with a connected and insights-driven journey

OPERATIONAL

5 **Adapt quickly** to ever-changing market demands with tech-enabled services

6 **Improve productivity** with reliable availability and self-service all around the globe

7 **Business continuity** with regularly scheduled maintenance for the best possible performance

TECHNICAL

8 **Flexible service levels** eliminating future upgrade and maintenance projects

9 **24/7 support and monitoring** with a comprehensive security suite to mitigate risk

10 **Easy integrations** with headless API to support current and future output requirements

Adopting cloud is no longer a matter of being ahead...

...it is a matter of staying up to speed.

RWS