
Course Title	SDL Tridion Sites Functional Design and Content Modeling
Learning Objectives:	<p>This course is designed to take users through the main concepts and best practices for implementing a Functional Design and Content Model needed for an SDL Tridion Sites Implementation.</p> <p>This course details how to implement best-practice content models and how to create the most effective library of business Schemas. A Schema in SDL Tridion Sites provides the methodology of defining Content and Metadata throughout the entire Content Management System and an effective Content Model is imperative to the success of any business goals within SDL Web.</p> <p>During the course, a user will learn the important parts of creating a Functional design and Content Modeling for an SDL Tridion Sites implementation.</p>
Target Audience:	<p>Users who are implementing SDL Tridion Sites and need to understand the importance and concepts of Content Modeling and a Functional Design.</p> <ul style="list-style-type: none">○ Business Users
Prerequisites:	SDL Tridion Sites Fundamentals, SDL Tridion Sites BluePrinting and Authorization
Course Delivery Mode:	<p>This course is available in the following delivery mode:</p> <ul style="list-style-type: none">- Onsite, delivered over 1 day

Topics covered during the course:

- **Content Model**
 - What is a Content Model
 - Content Model inputs
 - Content Model Design Process
 - Identifying Page and Content Types
 - Page Types
 - Content Types
 - Suggest Schemas
 - Confirm Relationships
 - Add Functionality fields
 - Add process fields

- **SDL Tridion Sites Templates**
 - Component Templates
 - Page Templates

- **Schemas**
 - What is a Schema
 - Types of schemas
 - Component Schema
 - Multimedia Schema
 - Embeddable Schema
 - Metadata Schema

- **Relations among Schemas**
 - Direct Relation
 - Indirect Relation

- **Process and Functionality**
 - Understanding the effects of Functionality and Process on modeling your content

- **Schema Design Best Practices**
 - Understanding Schema best practices for an SDL Tridion Sites implementation

- **Rich Text Fields**
 - Understanding Rich Text Fields within SDL Tridion Sites

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- **Custom URLs**
 - Understanding what is a Custom URL and its capabilities

 - **Content Modeling and Publishing**
 - Understanding Publishing

Further Information: For further information on any of our courses please contact us at learn@sdl.com