

RWS Accessibility Solution

Data Sheet

RWS Accessibility Solution helps you ensure compliance and improve your customer experience for all of your customers.

When it comes to content, Accessibility is now a regulatory requirement that ensures anyone with limited ability has equal access to all content. Many international laws, standards and guidelines enforce this legal requirement and carry the risk of litigation.¹

RWS's expert services and technology enable our clients to be fully compliant with their local regulatory guidelines. Our consultative approach helps clients go beyond compliance, building the content strategies and solutions that ensure accessibility is part of every customers' journey.

Much like a physical store or office, companies need to ensure that their online products, services and digital experiences are available to everyone. Beyond corporate responsibility, accessibility is a good business strategy, improving the customer journey and thereby driving company revenue.



¹ For example, British Standard 8878, the European Accessibility Act, Section 508 and 504 of the US Rehabilitation Act, AODA, Web Content Accessibility Guidelines (WCAG) 2.0 and PDF UA.

Solution Capabilities

Compliance Assessment – To determine your current state of compliance, RWS accessibility experts conduct an assessment of all outward-facing enterprise content, including:

- Identifying content sources.
- Assessing content creation, editing and publication processes.
- Determining the scope of remediation efforts.

After the assessment is complete, we deliver a report that details the content that passed and content that failed compliance. This assessment can then feed into your future state accessibility strategy.

Accessibility Strategy – Ongoing content compliance can be challenging for most enterprises. Our team helps you to ensure your content stays compliant in the future. This customized strategy takes into account:

- Enabling technology.
- The rate of content creation and updates.
- In-house versus outsourced capabilities.
- Costs associated with various options.

We work closely with you to deliver a comprehensive strategy to ensure all content, current and future, is compliant.

Remediation Services – Our expert services remediate the existing content identified in the assessment to local standards. In addition, we also provide these services for any translated content to ensure accessible content in any language. If translations are required, our localization solutions seamlessly integrate with our accessibility solutions.

If you need to meet short-term regulatory deadlines, RWS can also perform urgent and project-based remediation services to address one-time requirements.

Accessible Document Types

Examples of accessible document types:

Braille

Grade 1 and Grade 2 delivered in embossed braille copies.

Large Print

Increased font size that is easily readable and aesthetically pleasing.

Audio

Text-to-speech (TTS) or Live Reader.

Digital-Accessible

Documents that meet Web Content Accessibility Guidelines (WCAG) and 508 compliance standards.

Accessibility Solution

RWS Technology

- Tridion® Sites – Web Content Management technology to manage website information in support of WCAG accessibility requirements.
- RWS Translation Management Systems – Translation management to automate and accelerate your translation tasks while reducing the cost of local language content.
- XPP® (XML Professional Publisher) – Accessibility publishing using an XML-based publishing engine for ultra-high volume publication capabilities with streamlined PDF/UA accessibility enablement.

Our technology and subject matter experts can provide you with the assurance you need to deliver accessible content across channels and languages.

To learn how your organization can benefit from improved accessibility contact us:
[rws.com/contact/accessibility-solution](https://www.rws.com/contact/accessibility-solution)

About RWS

RWS Holdings plc is the world's leading provider of technology-enabled language, content management and intellectual property services. We help our customers to connect with and bring new ideas to people globally by communicating business critical content at scale and enabling the protection and realization of their innovations.

Our vision is to help organizations interact effectively with people anywhere in the world by solving their language, content and market access challenges through our collective global intelligence, deep expertise and smart technology.

Customers include 90 of the globe's top 100 brands, the top 10 pharmaceutical companies and approximately half of the top 20 patent filers worldwide. Our client base spans Europe, Asia Pacific, and North and South America across the technology, pharmaceutical, medical, legal, chemical, automotive, government and telecommunications sectors, which we serve from offices across five continents.

Founded in 1958, RWS is headquartered in the UK and publicly listed on AIM, the London Stock Exchange regulated market (RWS.L).

For further information, please visit: www.rws.com

© All Rights Reserved. Information contained herein is deemed confidential and the proprietary information of RWS Group*.
*RWS Group shall mean RWS Holdings PLC for and on behalf of its affiliates and subsidiaries.